

**Report of one day State Level Webinar
jointly organised by the Department of
Commerce and the Department of
Economics in association with IQAC,
Santipur College held on 21st June, 2025
from 11.00AM to 01 PM**

JULY 9, 2025

**Department of Commerce &
Department of Economics
Santipur College**





Webinar Report

An One day State Level Webinar on "Emerging Issues in Commerce and Economics" successfully organized jointly by the Department of Commerce and the Department of Economics in association of IQAC, Santipur College on 21st June, 2025 from 11 AM onwards. In the first session Dr. Swapan Sarkar, Associate Professor, Department of Commerce, University of Calcutta, Kolkata, our first Resource person delivered his lecture on the topic Sustainable Development Goals and Role of Business. In the next session our second Resource Person, Mrs. Saswati Chakraborty, Assistant Professor, Department of Economics, St. Xavier's College, Kolkata delivered her lecture on the topic Recent Issues in Technology Licensing. It is important to mention that 143 participants consisting faculty members, Research Scholars, Independent Researchers, Postgraduate and Undergraduate students and others from different Universities, Institutes and Colleges of different parts of the country actively participated in the webinar. The topics presented by both the resource persons effectively meant to understand the social responsibility of the business and the effectiveness of licensing in the modern era. At the end of the lectures under the interactive session of question answer, active participation was witnessed. Almost 75 participants submitted feedback form and obtained auto generated e-certificate. The sub topics discussed in the webinar enrich the knowledge resources not only to the participants of Commerce and Economics background but also effective for the entire learners from any subjects. After attending the webinar undergraduate students (both major and minor) relate the textual concepts with the practical applications that will surely benefit in sustainable development of the academic activities at present and in near future also.

